

# Paul Arsenault

## President & Owner

1 Since 1991 Paul has been the President and Owner of Concepts Consulting, Inc., a business finance consulting firm. Paul has provided business consulting to small business for over 15 years.

2 Paul was the 2003 Award Recipient of SBA Financial Services Advocate of the Year for Michigan and the Midwest Region.

3 "I can attest to Paul's expertise and his willingness to go above and beyond for the companies he works with. Paul took on the challenge and quickly found a bank match."

- Elaine Burn,  
Owner of Raven Ridge Equest Equestrian Center

4 "Having known Mr. Arsenault professionally for nine years, I have witnessed first hand his exceptional qualities and performance...I consider Paul to be one of Upper Peninsula's foremost experts and promoters of creative financing programs"

- Kevin Tenpas, President of Wisconsin Business Bank

### 5 Other Experience:

- \* Chairman of the Six-County Employment Alliance, which provides workforce investment activities in Michigan's central Upper Peninsula.
- \* Member, Michigan Works! Job Force Board, which helps businesses create and retain employment opportunities and prepares workers.
- \* Chairman, Michigan Small Business & Technology Development Centers
- \* Board of Directors, First Step/Central Upper Peninsula SBTDC

Concepts  
Consulting